

Mohammad Ghadieh

Product Architect · AI-Augmented Execution

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Arabic · English · French

10 years building digital products across fintech, enterprise, and consumer domains. Owns the full product lifecycle from problem framing through dev handoff. Vibecodes near-production prototypes using AI-assisted development so teams inherit something to build from, not a description to interpret. Ships fast, documents rigorously, and keeps complexity from hiding in plain sight.

EXPERIENCE

Product Lead

Mar 2025 - Present

ET3Labs

Owns product strategy, roadmap, and delivery for a consumer mobile application.

- Defined product vision and user value proposition; translated into a prioritized, phased roadmap
- Established documentation and acceptance criteria standards; reduced rework by 20%
- Built and mentored cross-functional team; created clear ownership and accountability structures
- Shipped monthly releases with zero critical production incidents

Monthly shipping cadence

20% rework reduction

Consistent on-time delivery

Product Innovation Manager

Mar 2022 - Aug 2024 · 2y 6m

Areeba, Fintech Platforms

Led product strategy and delivery across a portfolio of 10+ fintech products: consumer payments, merchant acquiring, expense management, KYC/KYB compliance, and B2B financial tooling.

- Built the product team from 0 to 8 people; established decision frameworks, documentation standards, and delivery cadence from scratch
- Owned simultaneous competing priorities across payment rails, consumer products, compliance mandates, and business tools
- Reduced time-to-market by 30% through process redesign, cross-team workflow restructuring, and removal of approval bottlenecks
- Defined product success metrics and maintained stakeholder alignment across executive, engineering, and compliance functions
- Shipped consistent release cycles across a complex, multi-product environment with zero production regression tolerance

10+ concurrent products

30% cycle time reduction

8-person team from scratch

Multi-rail payment portfolio

Product & Design Lead

Aug 2021 - Feb 2022 · 18m

IdeatoLife, Digital Innovation Studio

Led product and design across 5+ concurrent client engagements for Fortune 500 and high-growth companies.

- Defined product requirements and UX direction for enterprise digital transformation initiatives
- Managed cross-functional delivery teams; maintained 100% on-time delivery
- Improved delivery cycles by 20% through process optimization and clear ownership structures

5+ concurrent projects

100% on-time delivery

20% cycle time reduction

Independent Product Consultant

Jan 2020 - Present · Ongoing

Unbound Design Studio

Works across the full product lifecycle for startup and enterprise clients; from problem framing to release.

- Owns discovery, opportunity sizing, scope definition, requirements, and release planning end-to-end
- Coaches teams on product thinking, Agile practices, and structured decision-making
- Facilitates workshops on product innovation, design thinking, and roadmap prioritization

Senior Product Designer · Product & Innovation Specialist

Feb 2016 - Dec 2019 · 4y

IdeatoLife

Progressed from hands-on UX design to product leadership, strategy, and cross-functional ownership.

- Shipped 10+ digital products across fintech, enterprise, and consumer domains
- Owned end-to-end UX flows, wireframes, prototypes, and design handoff
- Established documentation standards; mentored teams on product discipline and process

TOOLS & METHODS

EXECUTION

Jira · Notion · Confluence · BRDs · PRDs · Concept Notes · Roadmaps

DESIGN

Figma · FigJam · Miro · Slack · Google Workspace

METHODS

Agile · Scrum · Design Thinking · Design Sprints · Lean Discovery · OKRs

INDUSTRIES

Fintech · Payments · Enterprise Software · Consumer Mobile · SaaS · RegTech · Identity Systems

CERTIFICATIONS

- Certified Product Manager, AIPMM
- PMI-ACP Agile Certified Practitioner
- IBM Enterprise Design Thinking Coach
- Design Sprint Certification

AI & PRODUCT INTELLIGENCE

Uses AI as a speed multiplier across the full product lifecycle. Vibecodes working prototypes at the concept stage so dev teams never start from a blank slate. Treats prompt engineering as a product design skill; builds systems where AI compresses weeks of work into hours.

Claude

ChatGPT

LLM-assisted prototyping

Behavioral signal detection

AI-native product design

Prompt engineering

FEATURED WORK

Intelligence Platform Demo

Three-layer intelligence system built in a single session: unified identity, full customer view, and behavioral analytics engine. Real data, real logic, dev-ready architecture.

ghadieh.unbound.ing/monty-intelligence-platform.html